

Project Angel Heart's

SUMMER BREAKFAST DRIVE

July 5 – 31, 2022

Our annual Summer Breakfast Drive provides an easy, feel-good way to engage members, customers, clients, and vendors while helping provide critical nutrition – and access to a healthy breakfast - for people in need.

Breakfast matters – especially when you're sick. For the first time ever, we will be making breakfast in-house. Smoothies, breakfast burritos, and overnight oats – all medically tailored – will start rolling out this fall. We all know cereal can help during a busy morning, but it doesn't have the nutrients needed to address severe illness. That's why we're changing how we do breakfast. High-quality nutrition first thing in the morning helps increase energy, preserve muscle mass, and more.

Join us and 500+ individuals, businesses, schools, and community partners this July to support our clients by raising funds for our enhanced nutritional breakfast program and providing more breakfast bags for clients in need.

Doing Good is Good Business

Align with member and/or community values while supporting a trusted organization

Consumers make choices based upon an organization's alignment with their values including¹:

- 92% reported a more positive image of an organization
- 87% are more likely to trust that organization
- 88% would show more loyalty to that organization

Poverty and hunger is the second-highest ranked issue (following economic development) that consumers would like organizations to address through philanthropy.

Project Angel Heart has a 30-year history in Colorado. We are proud of our 4-star rating from Charity Navigator, America's largest independent charity evaluator, and are a Better Business Bureau accredited charity.

Become Involved

- Position your organization as a leader having an impact in communities where you live and work
- Partner with us on a fast-growing, fun campaign that appeals to the entire community
- Reach more than 10,000 Project Angel Heart supporters
- Help us provide critical nutrition and access to a healthy breakfast for people in need



¹ Cone Communications, 2017 CSR Study (www.conecomm.com)



2022 Sponsorship Opportunities

	Presenting Sponsor \$10,000	Silver Spoon Sponsor \$5,000	Bronze Bowl Sponsor \$2,500
Benefits			
Recognition as a premier partner in Denver Business Journal (17,837 circulation)	✓	--	--
Recognition in breakfast drive e-mail blasts	✓	✓	✓
Inclusion on Project Angel Heart's breakfast drive page	✓	✓	✓
Opportunity for a representative to record a 15-30 second video for Project Angel Heart to share on social media (as a boosted post; potential topics: your company's drive, healthy breakfast, etc.)	✓	--	--
Social media recognition	✓	✓	✓
Support creating a breakfast fundraising team and boosting staff engagement	✓	✓	✓
Priority volunteer placement for a group volunteer project	✓	--	--
Meal sponsorship for a certain number of days for all Project Angel Heart clients	3 days ✓	1 day ✓	--
Additional customized benefits based on your marketing and philanthropic goals	✓	--	--